

Education

- Bachelor of Science in Marketing from Quincy University (1988)
- Master of Arts in Communications from the University of Illinois-Springfield (2004) (emphasis on public relations and media)

Writing Experience

Freelance Writer – Dan Naumovich - Copywriter/Journalist, 1988-Present

- Write copy for the media, ad agencies, businesses, and organizations. Experience includes copy for newsletters, brochures, advertisements, news releases, Web sites, articles, and other marketing materials.

Regular Contributor to *State Journal-Register* and Gatehouse Media Syndication, 2006-Present

- Research and interview assigned subjects.
- Write, edit, and proofread.
- Recommend stories.
- Wrote a general interest column that appears each month.
- Contributed feature articles to *SO Magazine*.

Regular Contributor to Architecture/Engineering/Environmental Publications, 2007-Present

- Research and write feature stories on the projects, people and technology on the cutting edge of the industry.
- Complete assignments for national and regional publications, interviewing subject matter experts from across the country.

Regular Contributor to *Illinois Dental News*, 2014-Present

- Interview, research and write articles for a publication read by members of the Illinois Dental Society.

Social Media and Technology Writer, 2005-Present

- Regular content provider for a web and social media marketing consultant.
- Wrote a consumer tech column for *SO Magazine*.
- Use Facebook, Twitter and LinkedIn to network and promote services.

Marketing Coordinator in the Architecture/Engineering/Environmental Industry, 2004-Present

- Write and edit marketing and public relations materials including articles, brochures, proposals, Web content, direct mail pieces, and other collateral materials for a national engineering consulting firm.
- Proofread and edit technical reports, letters, and other written pieces produced throughout the firm.

Communications Specialist – Illinois Department of Revenue 2001-2004

- Assistant in the Office of Policy and Communication. Wrote news releases, promotional copy, reports, and correspondence. Coordinated public relations efforts with the media. Wrote and edited department newsletter.

Marketing Manager – Primo Designs, Inc. 1988-2001

- Wrote news releases, marketing materials, and business correspondence.